

*Charleston Southern University (CSU) students, faculty, and staff are expected to perform their duties*



respond on the topic of question, you are required to immediately contact Marketing and Communication before responding.

8. Employee Personal Pages

- Employees are encouraged to share university news and events that are a matter of public record, with their family and friends. We strongly advise linking straight to the information source as the most effective way to pass along news on personal sites and to avoid potential issues with copyright infringement.
- Do not use the university logo as a profile picture or cover photo on your personal account.
- Do not use the university logo or name to promote or endorse any product, cause, political party, or candidate.
- Make it clear that you are speaking for yourself and not on behalf of the

my employer  
appropriate.

- Additional professional accounts separate from personal accounts may be used to connect with current students with the purpose of professional networking and to market a degree/department/opportunity/program at CSU.